

Innovating for a sustainable strategy *International SISVI seminar with Robert G. Eccles*

Thon Hotel Opera, Oslo, Monday 22. February

We would like to welcome you to an international seminar hosted by SISVI, with our prominent guest; Professor Robert G. Eccles. Dr. Eccles is a professor of management practice at Harvard Business School, and one of the world's foremost experts on integrated reporting and sustainable business strategies. It will be an interesting and engaging seminar where he will share his insight with us in SISVI.

10.00 – 11.30

Welcome & company presentations

The core companies of SISVI (Plasto, Hexagon Ragasco and Raufoss Water & Gas) and Forsvarsbygg will give a short presentation of their company and their strategy for sustainability and innovation. Professor Eccles has requested that each company address the following three issues in their presentations:

1. What are the 3 most important ESG (Environmental, Social and corporate Governance) issues that really matter to you, positive or negative?
2. What innovations (product, process or business model) are you considering or working on that will change the slope of your company's performance frontier?

11.30 – 13.00

The performance frontier

- Identifying ESG issues
- Quantifying the relationship between financial and ESG performance
- Innovative products, processes and business models
- Communicating the company's innovations to the stakeholders
- Organizational barriers to change

13.00 – 14.00

Lunch

14.00 – 17.00

How to build a sustainable company

Materiality and sustainable strategies and the process and performance outcomes of a sustainable strategy. Informal presentations with discussions.

18.00 -

Dinner

There will be breaks with coffee and simple refreshments during the day.

