

Creating value from marine plastic waste

Utrecht University, Utrecht, Friday 24. March 2017

Programme

- 09.00 – 09.15** **Welcome and introduction of seminar participants**
- 09.15 – 09.45** **Welcome to Utrecht by [dr. Walter Vermeulen](#), University of Utrecht**
- University of Utrecht and its work on circular economy
- 09.45 – 10.00** **NTNU Sustainability, the SISVI project and Forsvarsbygg – by [Magnus Sparrevik](#)**
- 10.00 – 10.35** **Developing a new business model – by Runar Stenerud, [Plasto AS](#)**
- Adopting marine plastic waste as a resource
- 10.35 – 10.45** **Coffee**
- 10.45 – 11.20** **Story of the Ocean Cleanup – by Norbert Fraunholz, [The Ocean Cleanup](#)**
- Recycling strategies for the marine plastic waste
- 11.20 – 11.55** **[The Circular Ocean Project](#) – by [Dina Aspen](#)**
- 11.55 – 13.00** **Lunch**
- 13.00 – 14.00** **How Interface developed a circular business model – by Jon Khoo, [Interface Inc.](#)**
- Net-Works – experiences, and the road ahead
- 14.00 – 15.50** **Workshop on how to develop new projects through academia-industry collaborations**
- Group discussions on
 - Regulation/policies
 - Circular business models
 - Technology
- 15.50 – 16.00** **Summary and wrap-up**

There will be breaks with coffee and simple refreshments during the day.

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