



Circular value creation and/in new business models

NTNU, Trondheim, SB1, Room 1164, Tuesday 6. March 2018

Programme

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| 11.00 – 11.15 | Welcome and introduction of seminar participants |
| 11.15 – 11.45 | Industrial value creation in a green economy – SFI Circular Economy
– by Arild Aspelund, NTNU |
| 11.45 – 12.15 | Sustainable supply chains and Shared Value Creation – by Luitzen de
Boer and Heidi Dreyer, NTNU |
| 12.15 – 13.00 | Lunch |
| 13.00 – 13.30 | State of the art on sustainable business models – by Rodrigo Lozano,
University of Gävle |
| 13.30 – 14.00 | Sustainable Governance Model – a SMART project work in progress –
by Beate Sjøfjell, UiO and NTNU |
| 14.00 – 14.10 | Break |
| 14.10 – 14.40 | Sustainability assessment tool – a SMART project work in progress –
by Maria Muñoz-Torres, Universitat Jaume I |
| 14.40 – 15.30 | Discussion and action plan <ul style="list-style-type: none">• SMART pilot projects• NTNU's contribution to SMART• Other |